

Ritika Ramesh

SHE/HER

UI/UX Designer Product Designer.

📍 BASED IN CHICAGO

RECENT PROJECTS

UX Designer / Athena

Northwestern University / Jan 2023 - Mar 2023

Designing, improving and enhancing experience an Online Learning Platform. Conducted market and user research to bridge gap between learners and recruiters during the process and upon completion.

Design Research / City Senior Services

Northwestern University / Jan 2023 - Mar 2023

Investigated the experience of caregivers through conducting user interview in Dscout, diary studies and secondary research. Synthesized key learnings, refined concepts to meet caregiver needs.

Product Designer/ Procter & Gamble

Northwestern University / Sept 2022 - Dec 2022

Conducted user research, led in-person interviews to identify the design opportunities for future of baby care. Ideated, created prototypes and product tested to modify existing product and pitched final concept to the stakeholders.

WORK EXPERIENCE

Assistant Designer / Sabyasachi Couture

Jun 2019 - Feb 2022, Kolkata, India

- Led group of 7 designers to design silhouette for A/W 20, S/S 20
- Implemented digital CAD software in pattern making
- Worked with artisans to develop textiles.
- Edited and standardized production patterns based on feedback.
- Developed samples for H&M x Sabyasachi collaboration based on research, trend analysis and brand research.

Design Assistant / Bodice Studio

Mar 2019 - Jun 2019, New Delhi, India

- Designed apparel for SS20 collections.
- Developed prints, silhouettes, samples and tech packs.
- Supported creative director production stages, from trend forecasting to sample fittings.
- Collaborated with marketing team to design the retail website.


Design Assistant / Alexander Wang

May 2018 - Jul 2018, New York City, NY

- Supported senior designer in design and sample fittings for SS'19.
- Collaborated with technical designer on pattern development and corrections, creating tech packs and fitting notes for factories.

GET TO KNOW ME

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 [linkedin.com/in/ritikaramesh](https://www.linkedin.com/in/ritikaramesh)

EDUCATION

Northwestern University 2022-2024

MS Engineering Design Innovation

Electives: Social AR/VR, AI

Parsons School of Design 2015-2018

BFA Fashion Design

Minor Economics

Dean's List, Varsity Tennis, Student Senate

SKILLS

Design

User Research and Testing
User Personas & Storytelling
Wireframing and Prototyping
Interaction Design
Visual Design
Fashion & Textile Design
Participatory Design
Systems Thinking

Tools & Technologies

Figma, Sketch, XD, ProtoPie,
Mural/Miro, Invision, Canva,
Adobe Creative Suite,
AutoCAD

Languages

Tamil, English, Hindi, Spanish
Python, CSS, Java

AWARD / FEATURE

L'Oréal Brandstorm '22 Finalist

Woolmark Innovation Award '18

Vogue India Feature, Sept '19

ABOUT ME

Born in India and raised around the world, I thrive in collaborative team environments and am highly adaptable. My interests lie in wearables, UX/UI & product design.

ritikaRamesh